



# CROWD SALE

## OWN & EARN

Solar PV cells powering a 57.24kW solar plant for  
La Récolte Retirement Village | Stellenberg, Western Cape,  
South Africa

# OVERVIEW



Currency Guide (1)

ZAR	55.00
USD	~3.73
BTC	~0.000064

This document describes how to purchase solar cells that will be installed onto La Récolte Retirement Village and earn an estimated rental income equivalent to 12.9% IRR through a 20 year lease.

- Offer** Purchase silicon solar cells to be installed in a complete solar system leased via a special purpose corporation for the La Récolte Retirement Village Solar Project.
- Eligibility** Anyone, subject to identity verification, may purchase solar cells
- Price** Fixed at South Africa Rand (ZAR) 55.00 per cell. ZAR and BTC accepted.
- Quantity** 15,552 cells available (~3.68 W per cell)
- Lease Term** 20 years (2)
- Lease Rate** ZAR 1.14/ kWh to the energy consumer. After insurance and servicing fees, Cell Owners estimated to receive ZAR 0.82 / kWh, equivalent to a ZAR linked 12.9% Internal Rate of Return (IRR) for 20 years.

*Each nation and jurisdiction has its own laws and regulations governing the offering of financial and other products that enable a purchaser to earn income over time. In the event we reasonably determine that the sale of solar cells and subsequent payment of lease rental to you in excess of your original purchase price would require us to register the sale as a securities offering, or obtain an exemption under securities laws or regulations in your jurisdiction, we have the option to not pay you rental income in excess of your original solar cells purchase price, and instead donate only those excess rental amounts received from La Récolte Retirement Village to the project's designated charity.*



# OVERVIEW



## Notes from previous page

- 1) As of date of publishing of this document.
- 2) The Solar Cells Owners Lease becomes effective when this sale ends, and terminates 20 years after the solar system becomes operational. You may notify us of your intention not to enter the lease and physically receive your solar cell and forgo its installation into the project, otherwise you will be deemed to enter into the lease agreement.
- 3) Forecast maximum internal rate of return if leased for the full term. Includes insurance premiums, taxes, fees and expenses to GreenSun, The Sun Exchange (SunEx) and others. Forecast is based on a P50 solar yield. Effective lease rate may be higher or lower due to home country tax benefits, currency values, and others. Please read the terms and risk factors in this Product Information document for more details.



# HOW IT WORKS



**Your solar cells will be leased to La Récolte Retirement Village as part of a 57.24 kWp solar energy system**

**Your solar cells produce electricity on a predictable schedule**

**La Récolte Retirement Village will pay you for each kWh of electricity generated by your solar cells**

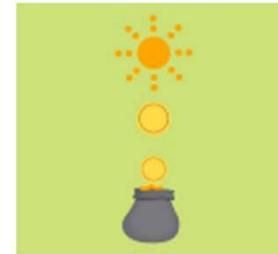


The Sun Exchange platform arranges all the leasing and rental collection so you receive a solar-powered rental stream automatically.

You may access real-time solar energy production data to track the performance of your solar cells in real-time.



**Video Tutorial 1: How it works**



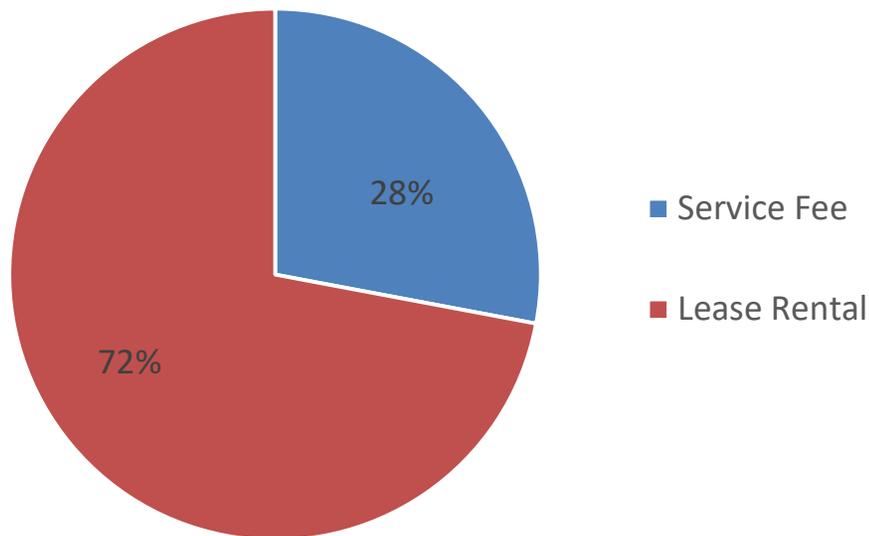
# RENTAL INCOME & FEES



In Year 1, La Récolte Retirement Village will pay **ZAR 1.14\*** for each kWh of solar electricity generated by your solar cells. This pie chart shows how this income will be divided in Year 1.

**'Service Fee'** covers insurance (fire, theft and damage/liability), ongoing maintenance (annual cell cleaning), contributions to a maintenance reserve and administration services.

*\*Annual lease rate will escalate at CPI  
+ 2% per year*

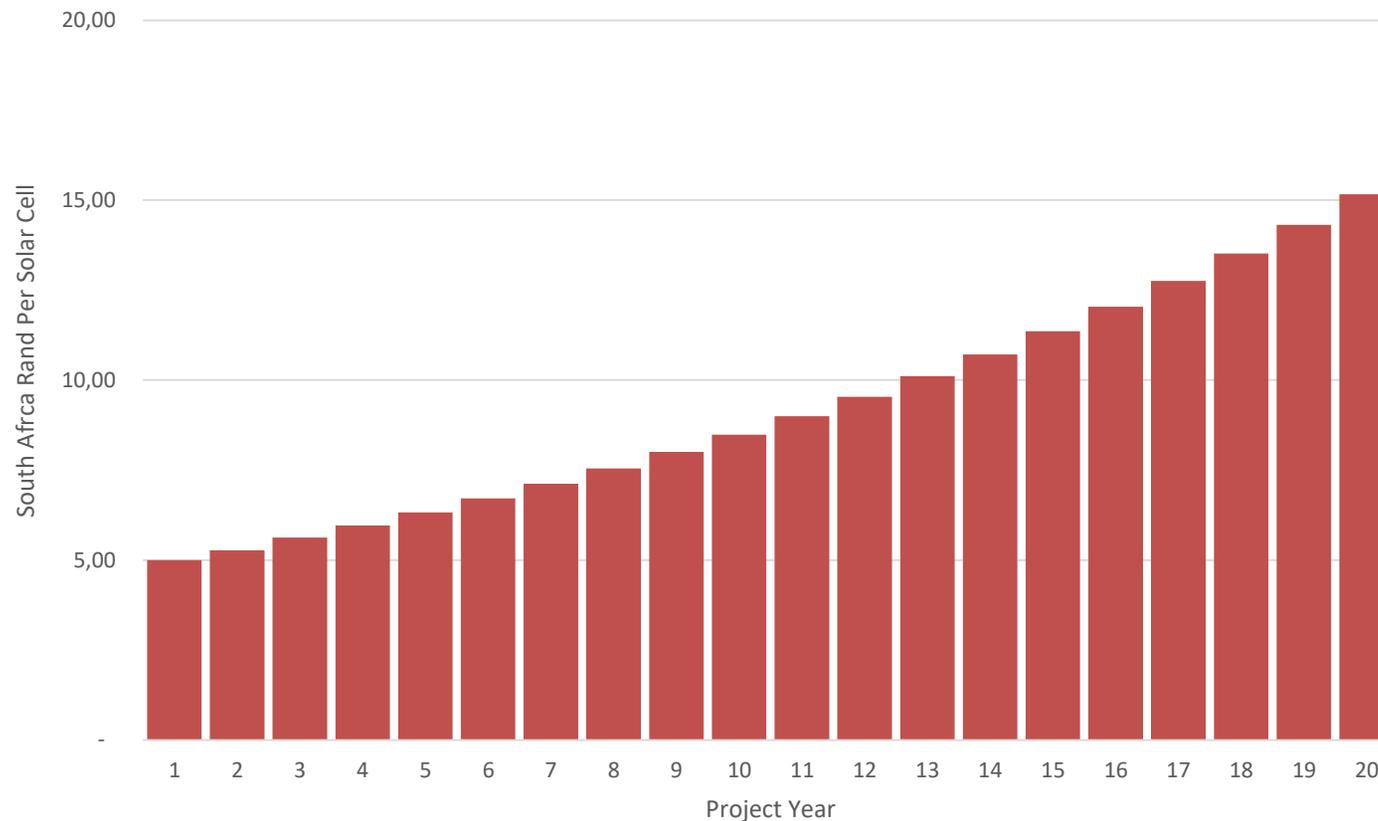


# 20 YEAR INCOME PER SOLAR CELL



The rental rates for your solar cells is set to increase by CPI + 2% per year. This chart shows how your rental income is expected to increase over time assuming CPI is 5%.

## Estimated Lease Rental Per Cell & Annual Return



# SOLAR POWERED MONEY



Buying solar cells through The Sun Exchange is easy.

1. Create an online account at [www.thesunexchange.com](http://www.thesunexchange.com)
2. Complete the identity verification process
3. Choose your currency and make payment in ZAR 55.00 or ~BTC 0.000064 increments (the price of each cell). You can pay by credit card, bank transfer, Bitcoin and directly from your Sun Exchange ZAR or Bitcoin wallet.
4. Your payment is held in a separate account <sup>(1)</sup> until the required number of cells are sold or the sale ends.
5. For Bitcoin payments, you may place an Order where the number of solar cells allocated will depend on the ZAR/BTC exchange rate when the sale ends. <sup>(3)</sup> The Sun Exchange tracks the Bitcoin value. Check your dashboard to track how many cells your Variable order entitles you to. You can only buy whole units, so any unused BTC will be returned to your wallet at the end of the crowd-sale period.

**This crowd-sale ends 30 days after crowdsale open announcement or when all the solar cells have been sold, whichever is sooner <sup>(2)</sup>**

**You cannot cancel your order before the crowd-sale ends. If we terminate the sale early, or if all the solar cells are not purchased, your money will be returned in full in your payment currency.**

*(1) See the Foreign Exchange Schematic in the Appendix for more details. ZAR payments kept at in trust in ABSA Bank. BTC is kept in cold storage.*

*(2) Our website will show sale progress towards the target. Sale end many occur quickly and without warning.*

*(3) Immediately prior to sale end, BTC required to buy integer numbers of solar cells will be exchanged to ZAR, inclusive of any foreign exchange commissions we pay to third parties. Excess BTC amounts will be returned to the account holder. We may use exchange rates and fees that reflect conditions in international currency markets at the time, in our sole and absolute discretion. BTC exchange rates can be volatile and unpredictable; we accept no liability for foreign exchange losses or fees*



# GETTING PAID



How you get paid your rental income depends on your purchase currency and where you live. **Tip: The video tutorials on the right hand side of this page give a visualised explanation**

## IF YOU PURCHASE YOUR SOLAR CELLS IN ZAR FROM A ZAR ACCOUNT

You will receive lease rental at least monthly paid in ZAR into your nominated ZAR account but you can opt in to receive Bitcoin at any point.

**Video Tutorial 2:**  
[Getting Paid](#)



## IF YOU PURCHASE YOUR SOLAR CELLS IN BITCOIN OR FROM A NON-ZAR ACCOUNT

We will convert your ZAR rental income into BTC and send payments via the universal Bitcoin digital currency network. ZAR is converted to BTC once a month using the ZAR/BTC spot price at that time.

**Video Tutorial 3:**  
[Paying with Bitcoin](#)



## IF YOU PURCHASE YOUR SOLAR CELLS USING SUN EXCHANGE WALLET BALANCES

You can contribute to an order or pay for an entire order using BTC or ZAR balances on your Sun Exchange dashboard. You can supplement your balance with an additional payment by credit or debit card, bank transfer or Bitcoin payment.

[See this blog feature for more information.](#)



# FAQ



## **WHAT IF THE SOLAR PLANT BREAKS DOWN?**

The solar plant will be under an installation defects warranty for the first 2 years. The inverter is under warranty for 10 years and the solar panels have 25 year power output guarantee. After year 2 a pre-determined portion of the lease rental income will go into a reserve maintenance fund to finance any remedies that are not covered by the fire, theft and damage insurance policy that will be in place for the duration of the lease period. The estimated lease rental income illustrated to you takes into account these maintenance reserve payments.

## **ARE THE CELLS STILL MINE AFTER THE 20 YEAR LEASE?**

At the end of the 20 lease term your solar cells still belong to you but they are approaching the end of their design life. Sun Exchange will assist in negotiating an additional 5 year lease, or, selling the cells and the rest of the system to the customer for an estimated residual value which will be returned to you.

## **WHY IS THE PROJECT NOT FUNDING THE SOLAR PLANT THEMSELVES?**

Leasing the solar plant reduces their overall energy costs without having to deploy their own capital. Many organisations view electricity as a variable cost and would rather not use their working capital to fund energy generating hardware. Leasing the solar plant is an easier business decision as it gives them instant access to lower energy bills with a fully serviced solution without having to own it.

## **CAN I BUY SOLAR CELLS IN MULTIPLE PROJECTS?**

Of course and we encourage this. Owning solar cells across multiple project mitigates the economic impact on you in the event of an isolated default on a single project and spreads the social and economics impact you can create.





## **ARE THERE ANY GUARANTEES IN PLACE THAT THE SOLAR CELL LESSEE WILL HONOUR THE 20 YEARS OF LEASE PAYMENTS?**

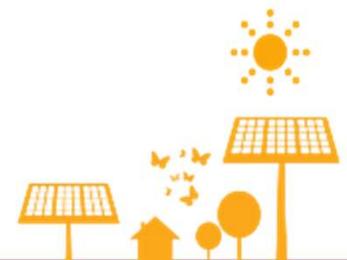
The lease is legally binding for 20 years. In the event of a default the solar plant may be relocated to another project or a new building occupier may take over the lease. We have conducted due diligence on La Récolte Retirement Village and you can view their financial data upon request. The Sun Exchange also has 'skin in the game' as we own the remainder of the solar plant and receive on-going service fees. We don't host projects that we don't believe will fulfil the lease term.

## **ARE THE ESTIMATED RETURNS GURANTEED?**

The income you will receive is entirely linked to the amount of electricity your solar cells produce and which is purchased by La Récolte Retirement Village. The income estimates provided are based on forecasts of the electrical production of your solar cells with a >50% probability of meeting or exceeding the forecast.

## **IF I PAY FOR CELLS BY CREDIT CARD / ZAR, CAN I GET MY RENTAL INCOME PAID IN BITCOIN?**

Yes you can. There is a setting for this when you set-up your account and you can change this setting at any time.



# YOUR SOLAR CELLS



Your solar cells are manufactured by JA Solar. <sup>(1)</sup>

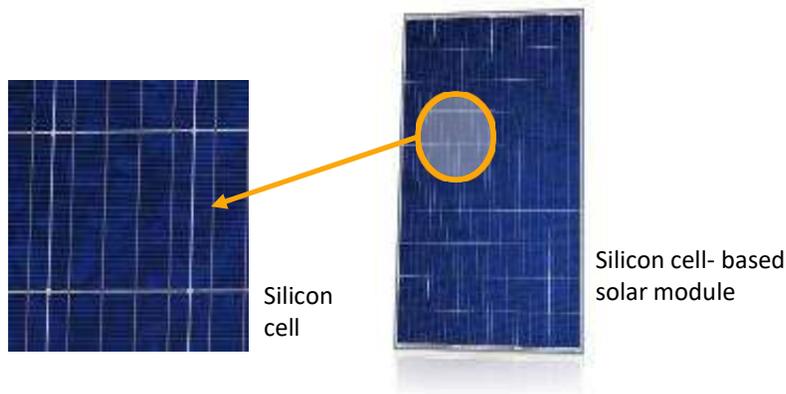
# JA SOLAR

Solar cells are the 'business end' of a solar energy system and are mounted in modules of 144 cells. La Récolte Retirement Village requires 15,552 solar cells totalling 57.24KWp, that is 108 x 530W solar modules.

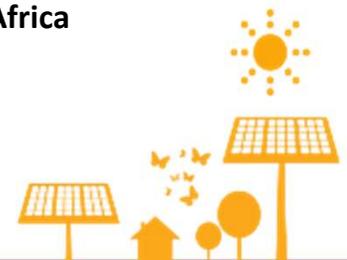
Your solar cells will be installed as part of a 57.24 kWp rooftop solar system on the roof spaces in the image below:



**Stellenberg, Western Cape, South Africa**



*(1) The indicative solar system data sheet is included in this product information document. The final choice of the manufacturers and the type of components may differ from the product described, but will be equal to the requirements and quality standards as indicated here*



# OWNING SOLAR CELLS



## OWN SOLAR CELLS LOCATED IN THE SUNNIEST CONTINENT ON EARTH AND GENERATE SOLAR-POWERED RENTAL

### OUR SERVICES



- Purchase solar cells and lease them for 20 years
- La Récolte Retirement Village pays for all the electricity generated by the system
- Rental doesn't depend on government tax breaks or special tariffs
- The crowd-sale of solar cells enables us to purchase supporting equipment such as mounting structures, inverters, cables, etc.
- We estimate a ZAR 12.9% p.a. rental IRR over the 20-year term
- You may be able to sell your solar cells through a secondary market
- We will give you a reference number for each cell giving you its exact physical location so you can even visit it!

Purchasing a solar cell enables you to lease them such that businesses can power their operating equipment. We arrange the lease agreements, insurance coverage, equipment maintenance and other contracts when you complete your purchase.

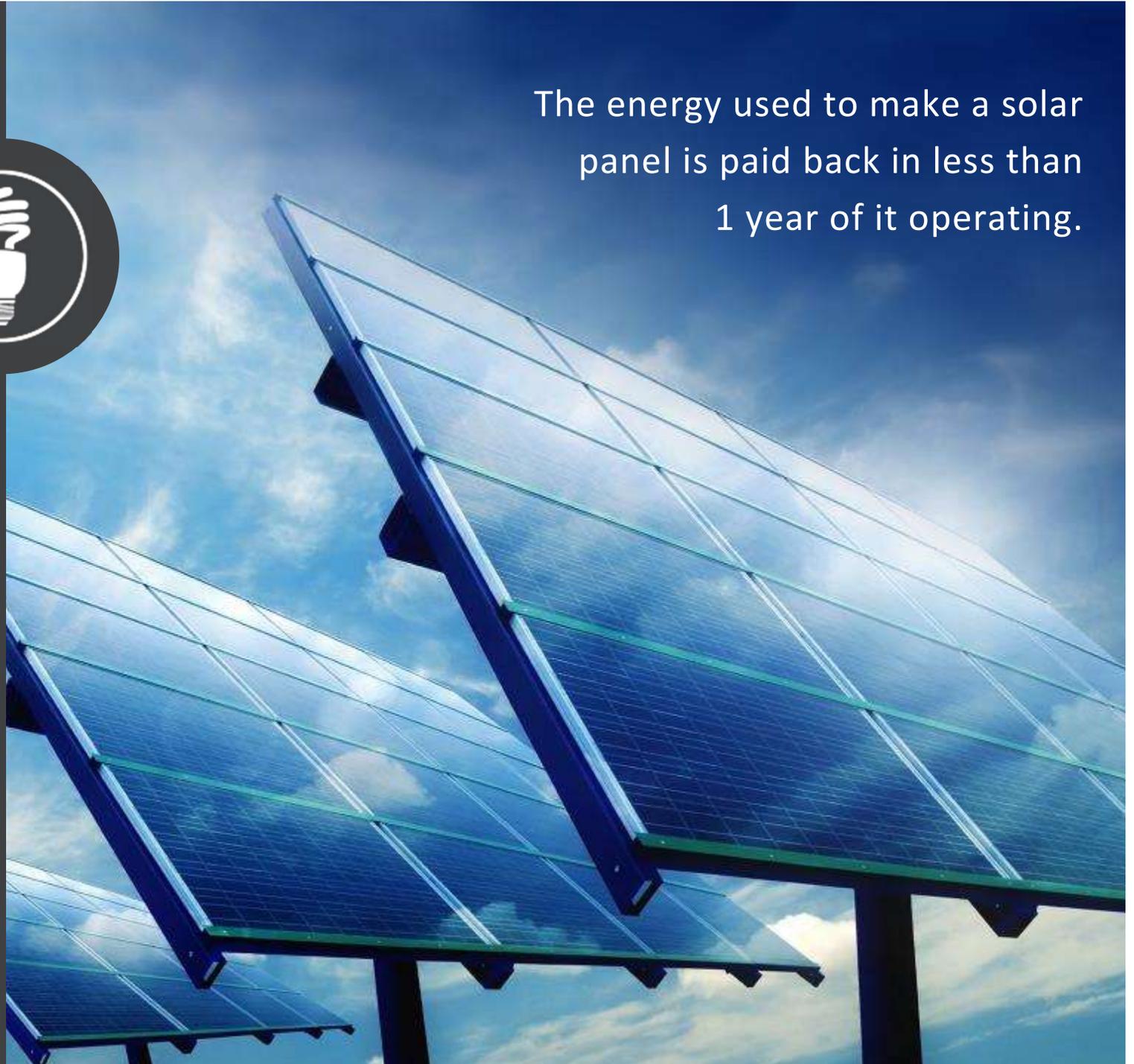
You also have the option to acquire physical possession of your cells when you purchase.



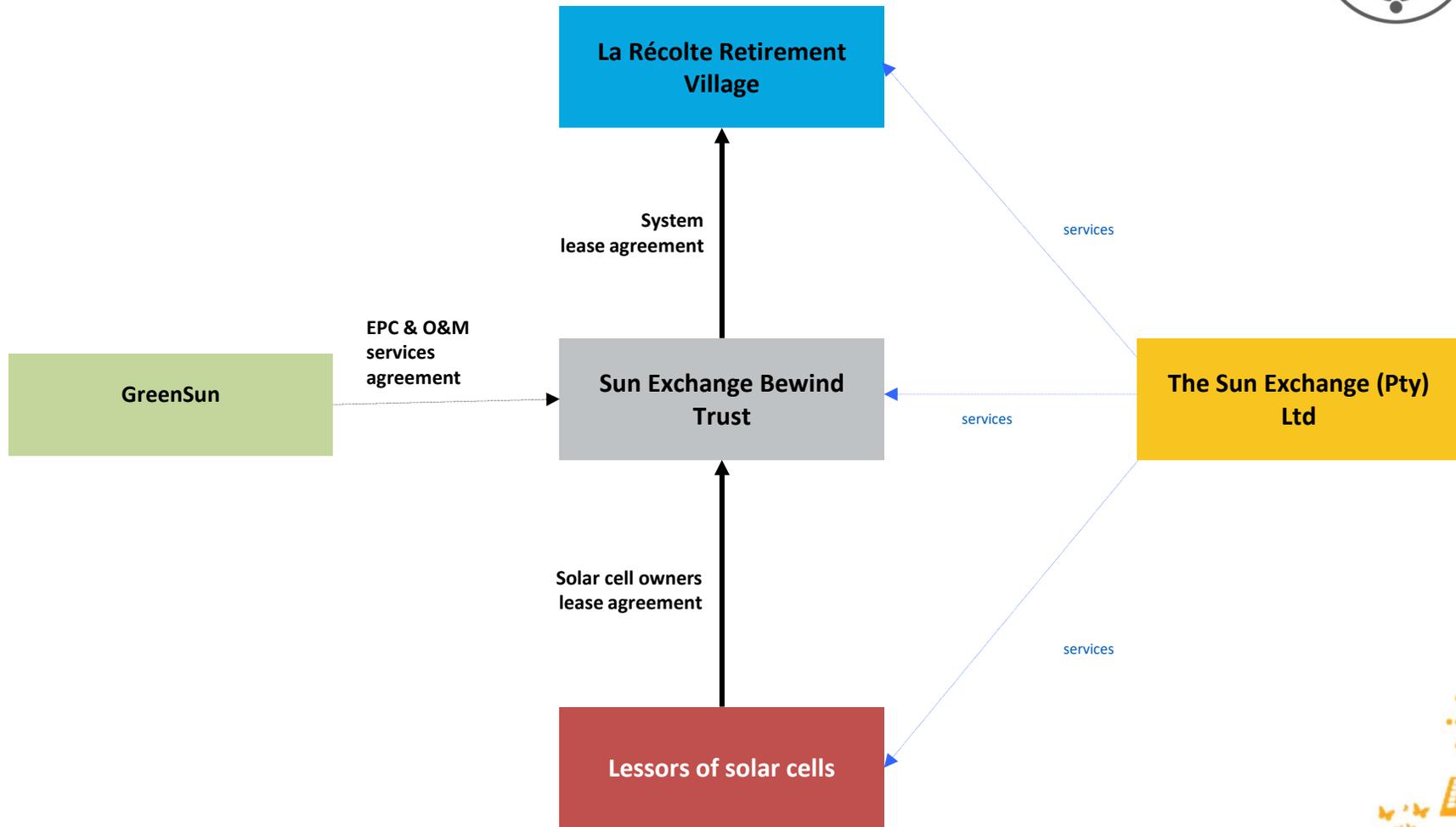
DID  
YOU  
KNOW



The energy used to make a solar panel is paid back in less than 1 year of it operating.



# SYSTEM PARTICIPANTS

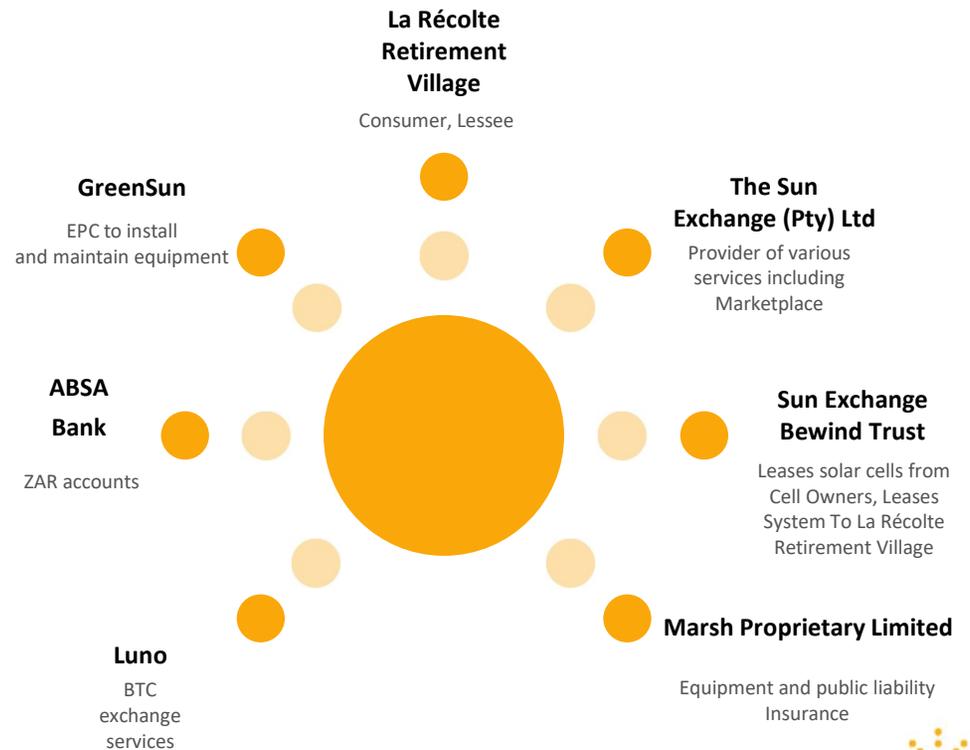


# SYSTEM PARTICIPANTS



## LEASE OF THE SYSTEM INVOLVES THE FOLLOWING PARTIES:

PARTY	ROLE
<b>You / Lessor</b>	Lessor of the solar cells to Special Purpose Corp
<b>La Récolte Retirement Village</b>	Solar energy Consumer, that leases the system from Special Purpose Corporation
<b>GreenSun</b>	Engineering, procurement, construction and maintenance of the solar system
<b>ABSA Bank, or other financial institution</b>	ZAR accounts for solar cell rental collection and payments
<b>Luno</b>	Digital currency exchange transactions
<b>Sun Exchange Bewind Trust</b>	Lessor of the entire solar system to La Récolte Retirement Village
<b>The Sun Exchange</b>	Provider of marketplace and various services. Owns and leases the balance of system equipment to SPC



# La Récolte Retirement Village



Stellenberg, Western Cape, South Africa

## DESIGNATED CHARITY



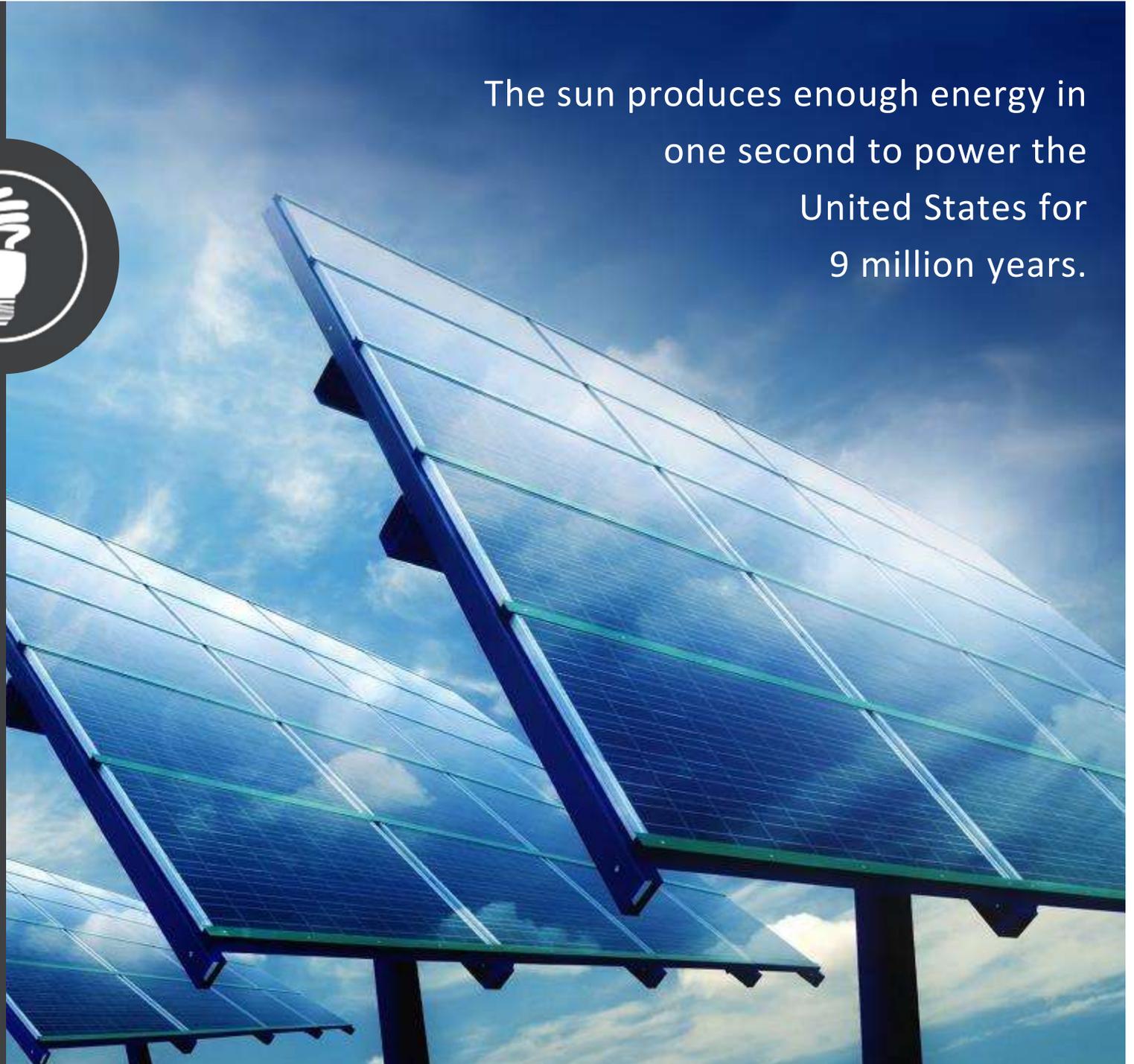
African Parks is a non-profit conservation organization that takes on direct responsibility for the rehabilitation and long-term management of protected areas in partnership with governments and local communities.

<https://www.africanparks.org/>

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The sun produces enough energy in  
one second to power the  
United States for  
9 million years.



# THE SUN EXCHANGE



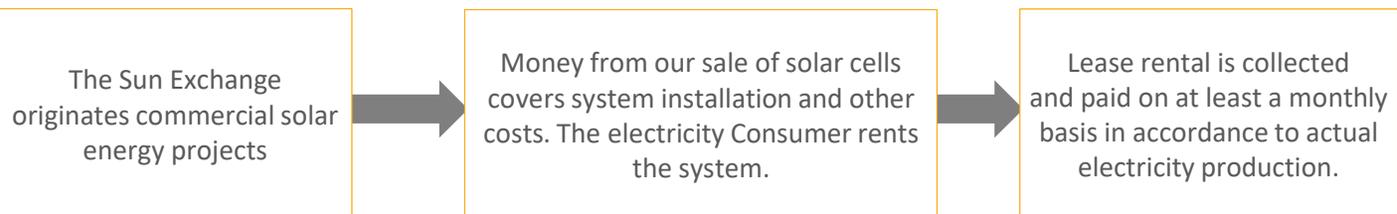
**The Sun Exchange** is an online marketplace where anyone can buy solar cells and lease them in technically and economically validated commercial solar projects

**Owner (Lessor) clients** value our variety of globally distributed solar energy projects to obtain an ethical clean energy rental stream.

**Commercial and enterprise (Lessee) clients** value the access to solar energy that reduces their operating expenses, stabilises their power supply, **lowers their carbon emissions** and promotes stakeholder engagement in their community



[www.thesunexchange.com](http://www.thesunexchange.com)



# PROVIDING SUPERIOR SERVICE VIA TECHNOLOGY



## BLOCKCHAIN SMART CONTRACTS

The Sun Exchange is promoting the representation of solar cells onto commercial contracts in computer code on the blockchain. Shared by a decentralized network of computers, these contracts are transparent, permanent and resistant to “hacking”. Smart contracts automatically execute objectively. For example, smart contracts could automatically debit the Lessee’s account and transfer funds to lessors for each 1 kWh generated at a system without human intervention. This would reduce operational risks and errors over long-term solar projects.

### **Distributed ledgers**

Financial and operational data recorded on a public blockchain would be secure, stable, transparent, and tamper-proof. The Sun Exchange wants to ensure our account holders avoid the type of personal identify theft and data falsification we frequently see in the financial world today

### **Smart-metering**

IoT data-loggers embedded in each solar plant measure electrical output and could govern the distribution of funds as each unit of electricity is generated. As a result, lessors could receive rental

payments that follow the timing of electricity production, rather the timing of corporate events or the calendar. Real-time rental distribution increases trust and confidence levels for our solar cell lessors. It can create a sense of interactivity between you and your solar cells, which could be on the other side of the world. If the electricity Consumer cannot make his payments, the system could be automatically disconnected until payments resume.

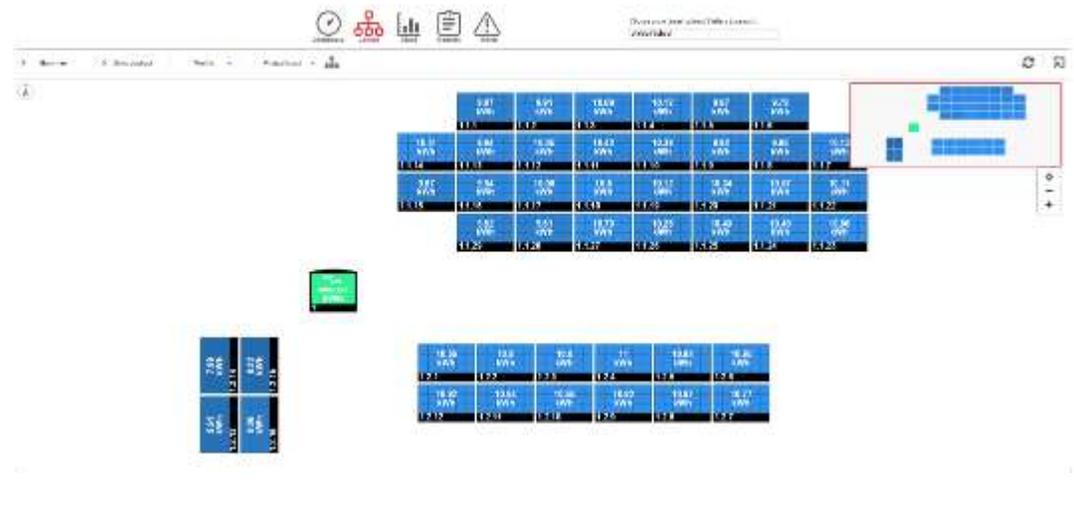
### **Digital currency fund transfers**

Digital currency has removed the friction and costs normally associated with international remittance. The efficiencies of bitcoin allow us to make micro-payments in near-real time at low cost. This means that as long as the sun is shining, you can see your money working.

Transferring local (fiat) currency between countries is often expensive and time consuming. We accept bitcoin so that you can purchase solar project assets wherever you are in the world quickly, easily, and transparently.



# PROVIDING SUPERIOR SERVICE VIA TECHNOLOGY



You needn't wait for quarterly reports or press releases to know how your solar cells are performing. The Sun Exchange gives you access to real-time performance data and track rental income generation.



# DOING GOOD IS GOOD BUSINESS



## OUR VISION

**A world powered by clean energy and financed by decentralized capital.**

## OUR MISSION

**To connect the world to the sun.**

**SAFETY FIRST** | We arrange independent financial and engineering checks. We look at counterparties' safety track records. In future we aim to have contracts and data stored on a tamper-proof, globally distributed block-chain

**SKIN IN THE GAME** | We are involved. We own the balance of system (mounting structure, cabling and inverter equipment) and directly lease the system to the energy Consumer

**RESPONSIBILITY** | We support the global effort to prevent money laundering and the financing of socially unacceptable activities, and verify the identifies of our customers.

### WHAT WE DO

Originate new solar project opportunities  
Assess project viability with thorough industry standard due diligence processes.  
Vet engineering (EPC) providers  
Engage local operation and maintenance providers  
Monitor Lessee account pre-payments  
Structure the lease and other contracts  
Arrange for equipment insurance coverage  
Provide and lease Balance of System equipment  
Design, plan, execute online crowd sales  
Establish accounts to segregate funds

Arrange foreign currency / digital currency transactions  
Monitor adherence to compliance regulations  
Arrange international payments and money transfers  
Outsource identity, KYC, AML checks  
Collect, disclose project operational and financial data  
Monitor equipment performance using solar smart meters  
Arrange distribution of lease rentals  
Maintain project books and records

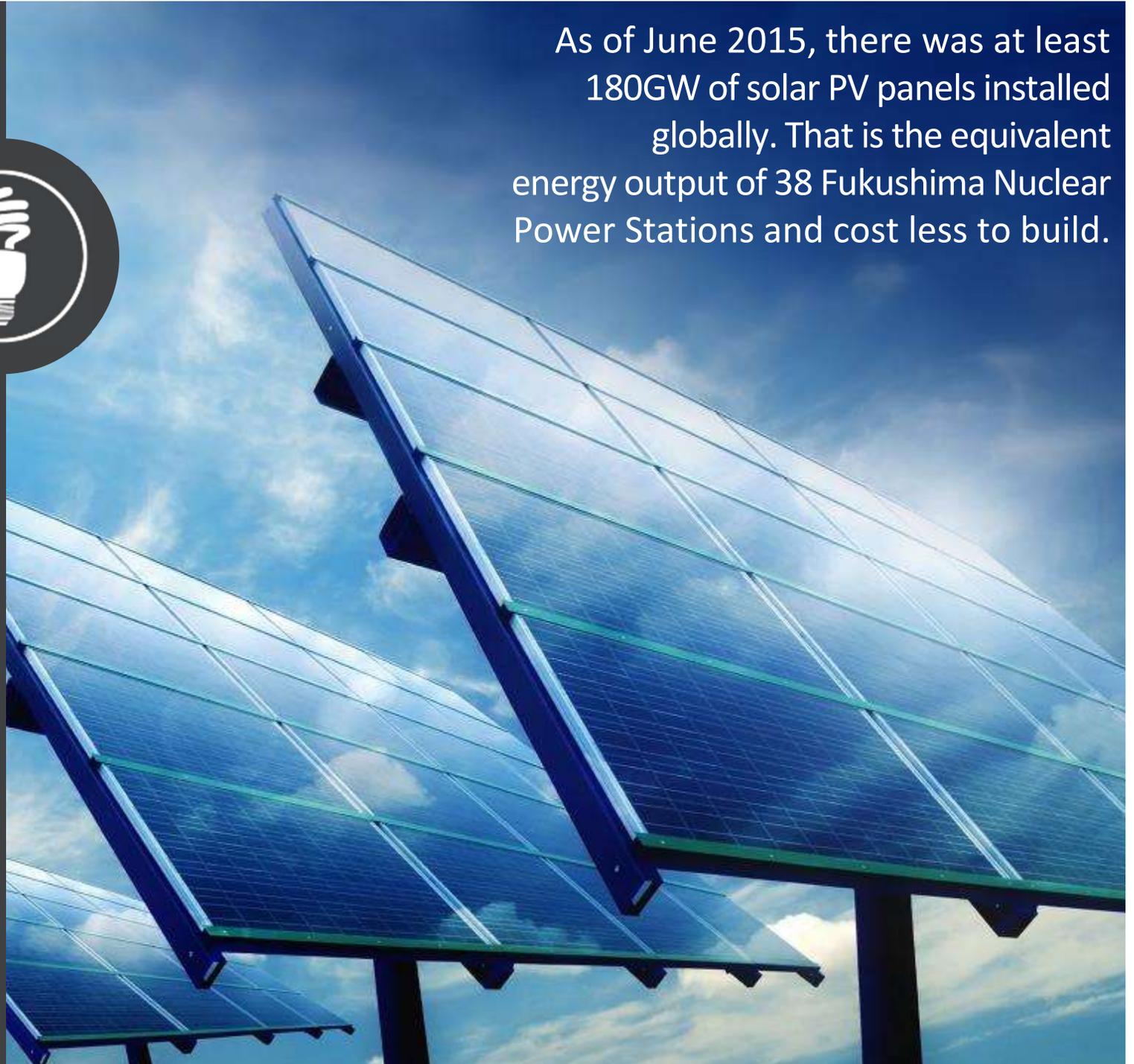
### HOW WE MAKE MONEY

- Dealer mark-up on project value
- Servicing fees from rental payments.
- Ownership of plant balance equipment, operational and financial data, renewable energy credits

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As of June 2015, there was at least 180GW of solar PV panels installed globally. That is the equivalent energy output of 38 Fukushima Nuclear Power Stations and cost less to build.



# ABOUT THE SOLAR PV PLANT



## EQUIPMENT

<b>Solar PV System</b>	57.24 kWp DC Roof Mount PV System
<b>Solar Panel Type</b>	Crystalline Silicon
<b>Manufacturer</b>	JA Solar Solar
<b>Standard Compliance</b>	IEC-62103 (EN50178), IEC-62109, AS3100
<b>Installation Standard</b>	To meet NRS097 and SANS10142 codes.
<b>Mounting system</b>	Fixed mounting
<b>Azimuth/inclinations</b>	Various
<b>Inverter Euro eff.</b>	98%
<b>Availability</b>	99.0%

## SOLAR YIELD

<b>Est. Annual Generation</b>	95.01MWh
<b>Probability Factor</b>	50%
<b>Y1. R/kWh</b>	1.14

### Principal system components

- Photovoltaic modules
- Mounting system/rack for the PV modules
- Inverter/s and transformer (where required)
- Switch gear and cabling at site

### Smart Meter Monitoring

The solar plant is kept under surveillance over the internet. The system data is viewable through a portal and can be viewed online by all owners.

## SITE

<b>Site Name</b>	La Récolte Retirement Village
<b>System usage</b>	100%

## SYSTEM LEASE RENTAL ADJUSTMENTS

The base price for system usage will be charged per kilowatt-hour for energy consumed. Adjustments to the base price for Lessee's payments shall be made on the basis of the following table. The base unit price, as adjusted, will be multiplied by the Asset Output to determine the payments due from Lessee to the Lessor.

Initial per kWh charge	Adjustment Basis	Adjustment Frequency	Adjustment Base Month
R 1.14	Escalate at CPI +2% per year.	Annual	To coincide with annual anniversary of the COD.

# ENVIRONMENTAL IMPACT



Each solar cell you own and lease to La Récolte Retirement Village is expected to offset 115 kg of carbon over the 20 year lifespan of the project. This energy output is equivalent to:



~1.9 tree seedlings grown for 10 years



~4.4 incandescent lamps switched to LEDs



~458 km driven by an average passenger vehicle

## Good for your pocket and the planet

In South Africa each kWh of electricity embodies 2.16 lbs (about 0.98 kg) of CO<sub>2</sub>, almost double that of the USA and Western Europe. Each solar cell in this project will off-set 4 times the green house gas emissions than it would installed in many places in Europe,

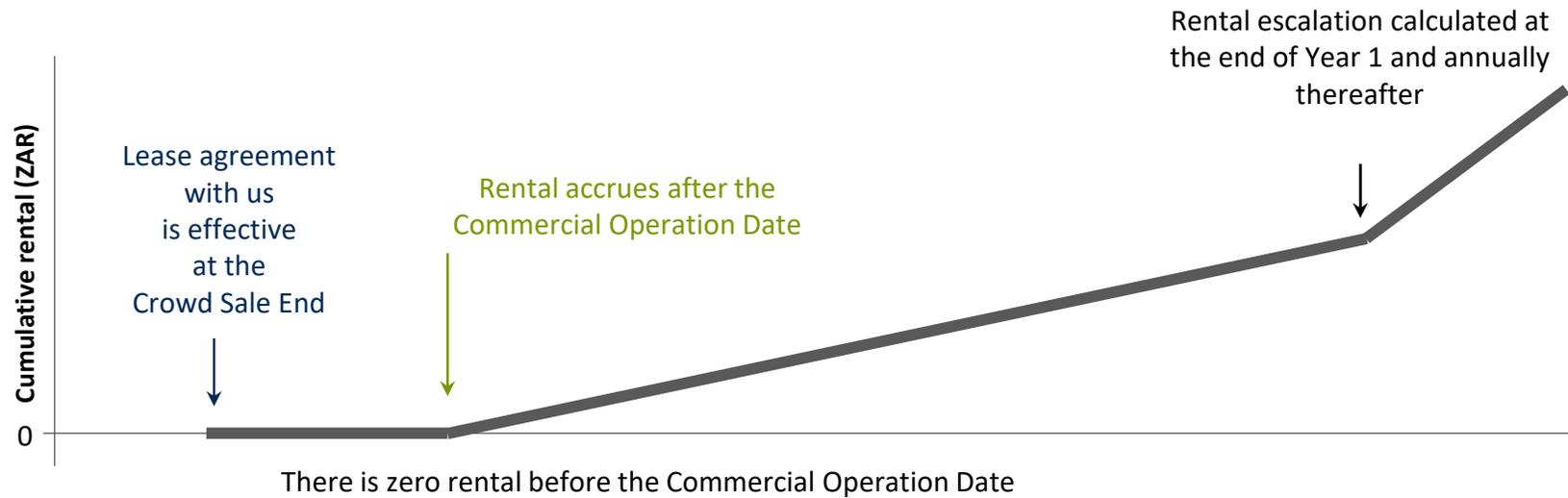
**Sources:** US Environmental Protection Agency, <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator>  
Department of Energy's Energy Information Administration



# LEASE AGREEMENT: INITIAL PHASE



## RENTAL STARTS WHEN THE SYSTEM IS CONSTRUCTED



Construction period estimate

<u>Planning &amp; Final Design</u>	<u>Construction</u>	<u>Total</u>
2 - 4 weeks	6-8 weeks	8 - 12 weeks



# TAXATION



## YOU MAY BE ELIGIBLE FOR TAX BENEFITS

Over 60 countries have implemented policies to promote solar power generation. The type of subsidy varies considerably, and may include

- tax credits
- accelerated depreciation
- direct payments / grants
- tax holidays
- educational benefits

Furthermore, if you elect to lease your solar cells under our operating lease agreement, you may be able to deduct depreciation expenses.

In this product information document, we cannot summarize the many national and state tax policies and incentives that exist for clean energy equipment ownership and use. However, as a start, you may find a variety of useful guides available freely available on the Internet

We encourage our customers to consult a tax specialist to learn about potential tax benefits of owning and leasing solar cells.



# COLLECTIONS



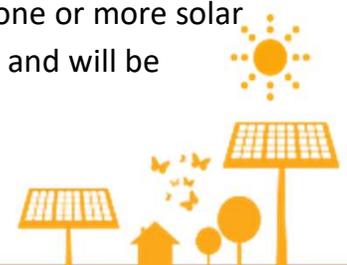
The Sun Exchange will set up the system through which lease rental is globally distributed to the solar cell lessors

As part of its responsibilities under the Owner Lease and the Terms of Service, The Sun Exchange will:

- Calculate and collect rental due from La Récolte Retirement Village. for use of the solar system
- Maintain a register of current Solar Cell Owners and Solar Cell Lessors
- Calculate and pay fees, expenses, insurance premiums, and scheduled deposits to reserves
- Pay to you the lease rental for our use of the solar cells, to the extent there are sufficient funds from the rental under the lease to La Récolte Retirement Village and subject to a monthly maximum amount
- Arrange foreign currency transactions for international customers as requested
- Notify you if a Force Majeure or other event occurs that delays collection or payment
- Provide other notices relating to La Récolte Retirement Village and other transaction parties, as necessary

The Terms of Service for all our Website Users is posted on [www.thesunexchange.com](http://www.thesunexchange.com);

Copies of the Owner Lease and all relevant documents will be made available to account holders considering purchase and lease of solar cells. Upon placing an order to purchase solar cells on our website and also opting to lease one or more solar cells if purchased, you indicate your agreement with all of the terms and conditions of these agreements, and will be deemed a signatory to those agreements when they become effective



# INFORMATION ACCESS



The Sun Exchange aims to empower our solar cell Owners by maintaining high standards of transparency and timely access to information

The Sun Exchange undertakes to make frequently available, online or via email:

- La Récolte Retirement Village lease rental historical payment data
- Historical and/or real-time plant operation data
- Maintenance and repairs required and completed
- Current balances in La Récolte Retirement Village system lease rental account
- Copies of all contracts and other documents relevant to ownership and leasing solar cells
- Material information relating to service providers (EPC, O&M, Luno, and others)
- Adjustments and escalations of lease rental rates, and system expenses
- Insurance premiums, claims and payments. Changes in insurance providers and terms
- Amendments to accounts and payment methods
- When available, how to access information via the blockchain
- Other information relevant to the solar cells



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The largest solar power plant in the world is the Long Longyangxia Dam Solar Park in China which has an output of 850 MWp and covers 23 km<sup>2</sup>.



# SOLAR CELLS SUMMARY TERMS



<b>Product offered:</b>	Solar cells. Each solar cell is one crystalline silicon cell, with unique identifier, with the technical specifications described in this product information document
<b>Unit Price:</b>	ZAR 55.00 per solar cell
<b>Payment Currencies:</b>	South Africa Rand (ZAR) and Bitcoin (BTC)
<b>Sale Period:</b>	Beginning upon the announcement and ending when total purchases reach the Target Cells Amount, or after 30 days, which ever is sooner
<b>Sale Period Extension:</b>	The Sun Exchange reserves the right to extend the sale period up to an additional 60 days
<b>Pro-User Bonus:</b>	Payable to The Sun Exchange (SunEx) supporters that backed our Indiegogo Campaign. Bonus payments and others <u>available</u>
<b>Payment Accounts:</b>	ZAR trust account, and digital wallet at Luno, as indicated on <u><a href="http://www.thesunexchange.com">www.thesunexchange.com</a></u>
<b>Total Cells Available:</b>	As listed on the crowdsale webpage. If fewer are sold, SunEx will cancel the sale, and return money in the payment currencies. SunEx may reduce the Target Cells Amount at its discretion

Please refer to the Glossary and Terms of Service for definitions. Contact SUNEX with questions at [hello@thesunexchange.com](mailto:hello@thesunexchange.com)



# SOLAR CELLS SUMMARY TERMS



## **Bitcoin Payment**

Account holders purchasing in Bitcoin outside South Africa will secure the number of cells afforded by the value of BTC at the time the sale ends. Any BTC excess payments will be returned to the account holder in full in ZAR equivalent.

## **Allocation Method:**

First come first served, with consideration for the number of cells to be deployed into the system, as monitored by Sun Exchange

## **Purchase Method:**

Users that have successfully completed the sign-up process for a Sun Exchange account on [www.thesunexchange.com](http://www.thesunexchange.com) may review solar cell purchase and lease terms and at the time of ordering cells may choose either to take physical possession of solar cells or lease cells within the solar system.

## **The Sun Exchange Remuneration:**

1. Dealer Markup, which is 24% of the system cost including installation
2. Service Fee, which is 27.96% of the gross rental revenue which covers insurance costs, operations and maintenance and contributions to a maintenance reserve fund.
3. Grant of certain related balance of system equipment to The Sun Exchange (Pty) Ltd.  
(note: all forecast IRR figures are net of Dealer Markup, service costs, insurance and maintenance)



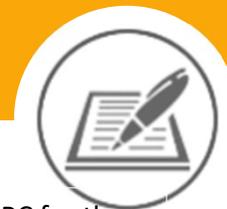
# OWNER LEASE SUMMARY TERMS



<b>Option To Lease:</b>	SunEx account holders that purchase solar cells via this sale have the opportunity to opt out of the lease their cells to a Special Purpose Corp (the “SPC”) established by SunEx. The SPC will otherwise deploy those purchased cells together with other solar equipment into the system described in this product information document. The operating lease terms can be found in the Owner Lease.
<b>Lessors:</b>	Solar Cell Owners who elect to enter the Solar Cells Owner Lease Agreement (Owner Lease)
<b>Lessee:</b>	A Special Purpose Corp (SPC) established by SunEx
<b>Authority To Sub-Lease</b>	SPC will lease the entire solar system to La Récolte Retirement Village, including the solar cells, under the terms of a SunEx Lease
<b>Lease Rental Commencement Date:</b>	The Commercial Operation Date (COD). Your money will not accrue lease rental prior to this date, including during the sale period
<b>Events of Default:</b>	Failure to pay amounts payable within 30 days, breach of other terms of the Lease and other agreements not remedied within 30 days, insolvency or analogous event, cessation of business, etc
<b>Lease Rental Accounts:</b>	Accounts for escrow of lease rental paid by the SPC
<b>Lease End Date:</b>	The 20th anniversary of the COD



# OWNER LEASE SUMMARY TERMS



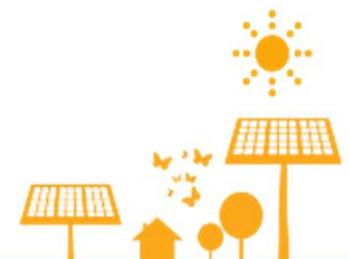
<b>EPC</b>	GreenSun will provide engineering, procurement and construction services to SPC for the system
<b>O&amp;M</b>	GreenSun will provide system operations and maintenance services to SPC
<b>The Sun Exchange Lease-Related Fees:</b>	Servicing fees, paid monthly, equal to 27.96% of the rental collected from the La Récolte Retirement Village under the Owners Lease.
<b>SunEx Rental:</b>	In the Owner Lease, for each calculation period, SPC will pay SunEx Rental in ZAR calculated as the Available Balance minus the Project Expenses due. The Available Balance is the Base Rental amount (based on the EEP and subject to a maximum amount per period, as stated in the Owner Lease) or the balance in La Récolte Retirement Village's rental account, whichever is smaller. Lessors without ZAR accounts will receive amounts converted and paid in BTC
<b>Rental Payment Frequency:</b>	SunEx Rental is due at least monthly, but may be paid more frequently at SPC's option
<b>Output:</b>	Electricity (DC) generated by the rooftop PV generation plant (the Project) measured in kWh. Live energy data will be made viewable on a data monitoring portal provided by Sun Exchange.



# OWNER LEASE SUMMARY TERMS



- EEP Adjustment Basis:** Rental will escalate annually at CPI + 2% per year on the anniversary of COD.
- Commercial Operation Date (COD):** The date on which the EPC partner signs the electrical completion certificate (CoC) confirming the system has been installed and is operational
- The Contracts:** Each solar cell deployed in the system will be subject to the terms of the Owner Lease and SunEx's Terms of Service, which may be amended from time to time. By making a order to purchase through SunEx's website and electing to deploy cells into the system at that time, each account holder signifies his agreement with those terms, and will be deemed a signatory to the Owner Lease at the end of the sale period as determined by The Sun Exchange in its sole and absolute discretion



# GLOSSARY



There are many words and acronyms in the world of solar energy and money that are daunting and sometimes even downright bizarre. We don't want these words to scare you away. More often than not, the concepts behind these words are actually quite simple!

We want to help you learn to 'speak solar' so we have put together this glossary of terms for you so you can fully understand the opportunities we are hosting, even if you have never invested in anything before. If you are still confused, drop us an email or contact an Independent Financial Advisor.

☪ **Solar cells:** A solar cell is physical product. Purchased through The Sun Exchange, you are provided

**with legal contracts relating to the cells, which make possible its lease. Solar cell ownership enables The Sun Exchange to arrange for the lease of electricity generation equipment to the Consumer, and can generate lease rentals that directly depend on the timing and amount of energy generation, among other things**

- ☪ **Unit Price:** The cost of one solar cell, which is stated on page 2 of this document.
- ☪ **Project Lease Agreement:** An agreement between the SPC and La Récolte Retirement Village establishing the duration, pricing, and other terms of lease of the Solar cells and Solar Equipment.

☪ **Solar cell Owners Lease Agreement:** An agreement between the special purpose corporation (SPC) and Owners establishing the lease of the solar cells to SPC

☪ **SolarCoin:** SolarCoin is the world's largest community solar electricity reward program worth over \$9 billion USD\*. SolarCoin represents 1 MWh of solar electricity generation. As a verified solar cell owner you may be entitled to SolarCoins for free. SolarCoins are managed by the SolarCoin Foundation. Sunex is not affiliated with and does not guarantee any obligations of the SolarCoin Foundation."

Sources: Wikipedia, Investopedia



# GLOSSARY



- ☉ **Solar cells Lease Rental:** The amount paid to each lessor by the SPC. Lease Rental will effectively be paid to you in return for allowing usage of the solar cells. The Lease Rental is calculated as Energy Output measured in kWh x Per kWh Price, less expenses, taxes, fees, and deposits to reserves
- ☉ **Sale period:** The window of time where you can place an order for solar cells. The sale is open for up to 30 days and at our discretion an additional 60 days. Purchases are arranged on a “first come, first served” basis.
- ☉ **Equivalent Energy Price:** The price at which La Récolte Retirement Village must purchase electricity generated by your cells. The price in the initial year is stated on page 2 of this document; thereafter the price is adjusted annually.
- ☉ **Solar Energy Consumption:** The amount of kilowatts (kWh) used La Récolte Retirement Village from the solar system during a given period
- ☉ **Kilowatt hour (kWh):** A kilowatt hour, kWh, is a unit of electricity – a kilowatt hour is equivalent to one kilowatt (1 kW) of electrical power for one hour (1 h) of time. A megawatt hour, MWh, is one thousand kilowatt hours.
- ☉ **Kilowatt peak (kWp):** Kilowatt or kilowatts peak are used in the solar photovoltaic industry to measure the maximum potential output, the peak output, of a photovoltaic module. By setting certain standard conditions, the industry can compare the potential output of one module with another.
- ☉ **Pro-User Bonus:** Bonuses being paid by The Sun Exchange to all account holders in this offer that contributed to our Indiegogo campaign in recognition that their backing helped kick start the business. If you wish to access Pro-User status and unlock other perks, you can still do so through pledging here: <https://www.indiegogo.com/projects/the-sun-exchange-a-solar-powered-financial-system/x/10598990#/>

Sources: Wikipedia, Investopedia



# GLOSSARY



- ☉ **Sale End:** Once valid orders sufficient to purchase the total available solar cells have been received, we estimate that within 20 days all of the conditions precedent will be satisfied and we will be ready to sign all the documents, and the system construction can officially begin.
- ☉ **Sunex Tokens:** Sun Exchange's rewards tokens 'SUNEX' are issued for purchases. Consult the SUNEX Whitepaper for a detailed breakdown on how these are earned and the benefits of doing so.
- ☉ **Target Cell Number:** The total number of solar cells sold such that we can pay for the engineering, procurement, and construction of the solar energy system at La Récolte Retirement Village and to pay various other fees and expenses associated with the project.
- ☉ **Internal Rate of Return:** The IRR. The discount rate at which the present value of all future cash flow is equal to the amount of capital utilised.
- ☉ **USD:** United States Dollars
- ☉ **BTC:** Bitcoin
- ☉ **PV:** Photovoltaic. The photovoltaic effect is the creation of voltage or electric current in a material upon exposure to sunlight. Sunlight is absorbed, causing excitation of an electron or other charge carrier to a higher-energy state. This creates an electric potential (or voltage) is produced by the separation of charges.
- ☉ **Balance equipment:** All of the equipment in the solar system excluding the solar modules.
- ☉ **ZAR:** South Africa Rand currency
- ☉ **Lessee:** A participant of a leasing contract, having the right of use of property from its real owner.
- ☉ **Special Purpose Corp (SPC):** A corporation established by SunEx for the specific and sole purpose of leasing solar PV equipment for this project. The SPC keeps the solar assets and cash flows of the project separate. The SPC charter has certain terms which protect it from bankruptcy.

Sources: Wikipedia, Investopedia



# GLOSSARY



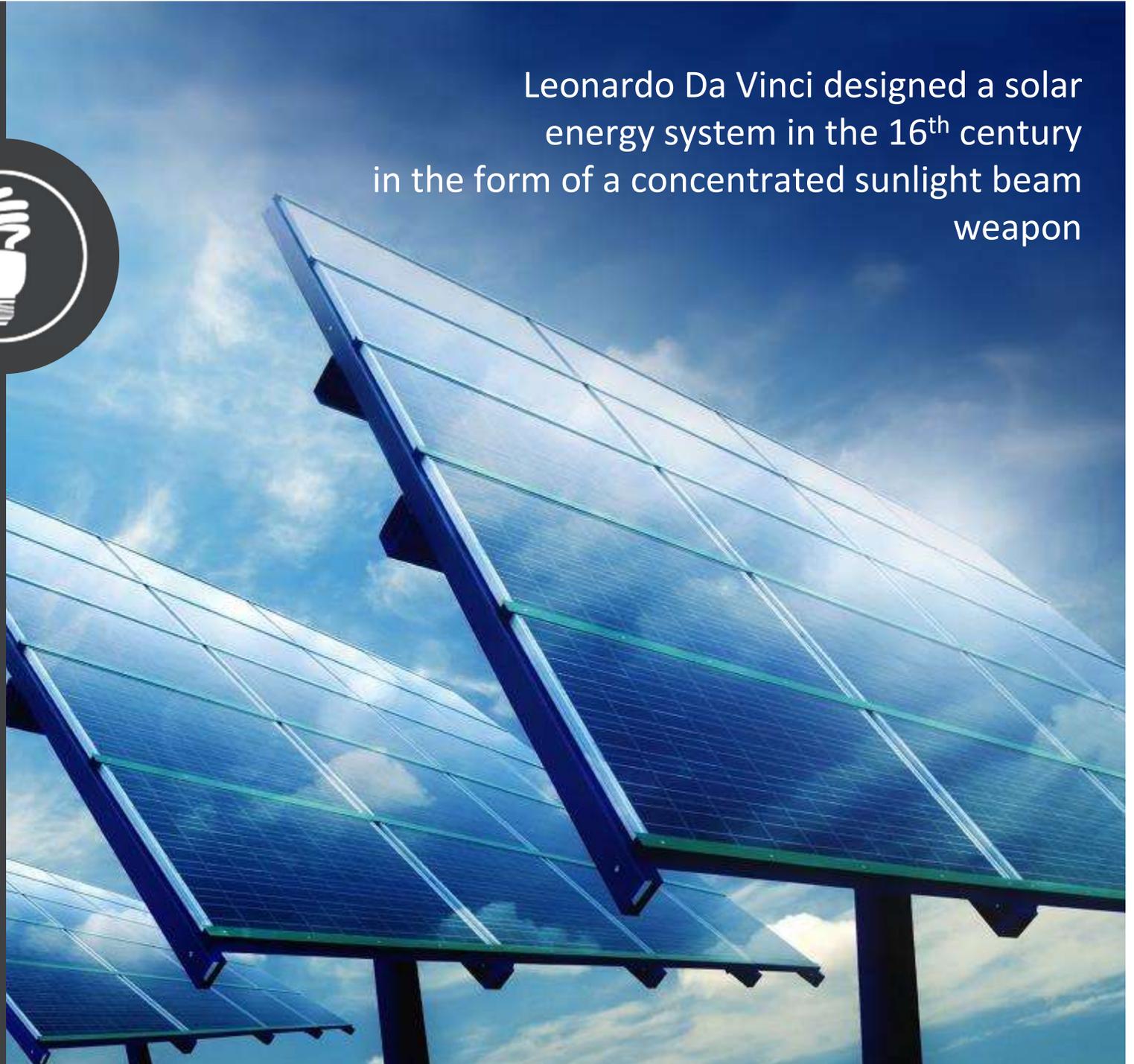
- ☉ **Lessor:** A participant of a leasing contract, who takes possession of the property and provides it as a leasing subject to the lessee for temporary use
- ☉ **Consumer Price Index:** A consumer price index (CPI) measures changes in the price level of a market basket of consumer goods and services purchased by households. The South African CPI can be viewed at [www.statssa.gov.za/?page\\_id=1871](http://www.statssa.gov.za/?page_id=1871)
- ☉ **EPC:** Engineering, procurement and construction company. Designs, purchases, and installs the equipment creating the plant
- ☉ **O&M:** The company charged with administration, conduct of operations, equipment status control, and preventive and corrective maintenance of the plant. Controls the performance of maintenance in an efficient and safe manner such that economical, safe, and reliable plant operation is optimized
- ☉ **Delinquency:** Commonly refers to a situation where a Lessee is late or overdue on a payment. In the case of The Sun Exchange, failure to pay on the scheduled date, and post due for up to 30 days
- ☉ **Default:** Default can occur when La Récolte Retirement Village fails to pay Lease Rental for more than 60 days. Default may also occur if La Récolte Retirement Village is insolvent, is petitioned to bankruptcy, or applies for bankruptcy. Other events of default are listed in the Project Lease Agreement. If an event of Default occurs, unpaid amounts become immediately due. Failure to pay could result in loss of principal and future Lease Rental
- ☉ **Inverter:** A power inverter, or inverter, is an electronic device or circuitry that changes direct current (DC) to alternating current (AC).
- ☉ **Market Place:** A service provided by The Sun Exchange on its website to allow potential buyers and sellers of solar cells to find each other.



DID  
YOU  
KNOW



Leonardo Da Vinci designed a solar energy system in the 16<sup>th</sup> century in the form of a concentrated sunlight beam weapon



# RISK FACTORS



We cannot set out all the risks that may be involved by purchasing and leasing solar cells. You should consider whether making this purchase is suitable for you in the light of your own personal circumstances and take advice as necessary. The following are some of the risks that may be involved

## THINGS YOU NEED TO KNOW ABOUT PURCHASING SOLAR CELLS

Solar cell leases are long-term commitments and you should consider what is the right amount to spend given your own circumstances.

Where we have made estimates or projections of anticipated rentals, costs, or inflation these are based on our current beliefs and assumptions at the date of publication – we won't necessarily update them. These statements may involve known or unknown risks, uncertainties and other important factors which could cause actual results, performance or achievements to differ from those we expect. In particular, while we believe that any predictions or forecasts we give are reasonable and based on reasonable assumptions supported by objective data, they may be affected by risks and other factors not set out in this

document and therefore are not reliable indicators of future performance.

The solar cell Owners Lease Agreement & Terms of Service in place between you, The Sun Exchange and the SPC are legally binding, however there is no guarantee that you will receive the whole or any part of the expected Lease Rental, or the return of your initial purchase money. In such an instance lost rentals may be sought through legal arbitration.



# RISK FACTORS



## La Récolte Retirement VillageA insolvency or restructuring risk

La Récolte Retirement VillageA together with any supplier, partner or contractor on the system can be the subject of insolvency or restructuring procedures which may affect whether they can perform their obligations. This may also mean that, in relation to suppliers or contractors, it may not be possible to secure the same level of service at the same price resulting in greater costs.

## Force majeure

There is always the possibility that an event could occur that is completely out of our control and completely unexpected. This includes events such as natural disasters or acts of terrorism.

## General contractual risks

We are reliant for some services on third party providers. Whilst we are thorough in checking who we work with and in ensuring proper contractual arrangements are in place, we cannot guarantee that those providers will perform their contractual obligations adequately. Pursuing providers for breach of contract can result in delays and legal expenses. Any supplier or partner can undergo insolvency or restructuring procedures which may affect whether or not they can perform their obligations.

## Withholding taxes

Any withholding taxes assessed payments will be deducted prior to payment to solar cell purchasers and lessors. La Récolte Retirement Village and The Sun Exchange will not increase amounts paid in order to compensate Lessors.



# RISK FACTORS



## Government Policy

The South African Government have set renewable energy targets under their Integrated Resource Plan which are favorable to solar energy. There may be changes in laws, regulation or government policy which might impact how you can purchase and lease solar cells. These may include, for example:

- Changes to tax law which might affect us or make it less advantageous for you to own solar cells.
- Regulatory issues which might entail expenditure, costs or operational restrictions which we have not foreseen.
- Changes to the basis on which the CPI is calculated.
- General economic circumstances which may lead to increases in costs or unforeseen expenditure.
- Lower than expected Eskom tariff increases.

## Currency Risk

Lease Rental payments for energy generated will be denominated in South African Rand. From time to time we will convert our ZAR lease rental balances to BTC for the purpose of payment to lessors located outside of South Africa. Non-SA Owners will be exposed to the currency volatility risk and to the timing of our currency conversions, which we will make at our sole and absolute discretion.



# RISK FACTORS



## Insurance Risk

We, or a contractor, may, where economically practicable and available, endeavor to mitigate some of the project risks by procuring relevant insurance cover. However, such cover may not always be available or economically justifiable, or the policy provisions and exclusions may render a particular claim outside the scope of the insurance cover. There will also remain the risk that an insurer defaults on a legitimate claim.

## Solar Irradiation

We have based the estimated output of the solar plant on a PVSyst simulation with a high level of certainty. We have used a solar energy production assessment with a 50% probability factor.

## Inflation

The financial forecasts for this project are based on a tariff escalation of CPI + 2% per year each year over the 20 year lease term. However, the relative value of rental received will be relative to the actual rate of inflation. The average inflation rate in South Africa is around 5%.

## Arbitration

SunEx and the SPC may require that any claims against it be resolved through binding arbitration rather than in the courts. The arbitration process may be less favorable to lessors than court proceedings and may limit your right to engage in discovery proceedings or to appeal an adverse decision.



# RISK FACTORS



## Operational Issues

Pre and post-operational issues relating to the quality of installations could result in the loss of solar yield and therefore rental amounts. The design agreement with the EPC provides for an audit upon completion. In the event that there are any installation or operational issues with the PV systems, the installer will pursue the relevant party on the SPC's behalf, if relevant. If there is an issue with any of the equipment, the installer will ensure the relevant manufacturer is pursued under the terms of the warranties if it makes commercial sense to do so.

Although they may use equipment made by different manufacturers, it will be of similar type and quality.

The terms of the lease contain key rights including access rights, maintenance obligations and our rights to revenue and the ability to remove the system equipment upon lease termination.

## Adverse Economic Conditions

Adverse economic conditions beyond our control may affect La Récolte Retirement Village's ability to pay project lease rental. Factors such as declining revenues or increased operating expenses, ability of La Récolte Retirement Village to collect on accounts receivable or other amounts owed, lawsuits brought or legal judgments against the La Récolte Retirement Village changes in commercial lending terms including the calling of letters of credit or other debt obligations, unexpected changes in management of La Récolte Retirement Village or other impacts on the operations and finances of La Récolte Retirement Village that result in a shortage of cash available to satisfy its obligations under the lease with the SPC, which will impact the amount of lease rental to pay solar cells lessors.



# RISK FACTORS



## Service Disruption

If a catastrophic event resulted in a platform outage and physical data loss, The Sun Exchange's ability to perform its servicing obligations would be materially and adversely affected. The satisfactory performance, reliability, and availability of The Sun Exchange's ("SunEx") technology and its underlying hosting services infrastructure are critical to our operations, level of customer service, reputation and ability to attract new users and retain existing users.

SunEx's hosting services infrastructure is provided by a third party hosting provider (the "Hosting Provider"). Any interruptions or delays in SunEx's service, whether as a result of an error by the Hosting Provider or other third-party error, SunEx's own error, natural disasters or security breaches, whether accidental or willful, could harm our ability to service the solar cell Owners or maintain accurate accounts, and could harm SunEx's relationships with its clients and its reputation. SunEx's disaster recovery

plan has not been tested under actual disaster conditions, and it may not have sufficient capacity to recover all data and services in the event of an outage at a facility operated by the hosting provider. These factors could prevent us from processing or posting payments to solar cell Owners, damage SunEx's brand and reputation, divert its employees' attention, and cause users to abandon our service platform.

To mitigate the risks of service disruption discussed above, SunEx intends to migrate many of its services to a blockchain ledger and autonomous smart contracts. By decentralizing information storage and functionality, SunEx intends to increase the security and reliability of its services



# RISK FACTORS



## Loss of Books and Records

Events beyond our control may damage SunEx's ability to maintain adequate records, maintain the online financing platform, or perform our servicing obligations.

If a catastrophic event resulted in a platform outage and physical data loss, our ability to perform our servicing obligations would be materially and adversely affected. Such events could include, but are not limited to, fires, earthquakes, terrorist attacks, natural disasters, computer viruses and telecommunications failures. If SunEx's electronic data storage and back-up storage system are affected by such events, we cannot guarantee that you would be able to recoup all the money spent on your purchase.

To mitigate the risks of service disruption

discussed above, SunEx intends to migrate many of its services to a blockchain ledger and autonomous smart contracts. By decentralizing information storage and functionality, SunEx intends to increase the security and reliability of its services

## Limitation on Individual Claims

When you create a SunEx account, you enter into SunEx's standard Terms of Service which sets forth your principal rights and obligations. To protect SunEx from having to respond to multiple claims by lessors in the event of an alleged breach or default, the Terms of Service restrict rights to pursue remedies individually in connection with such breach or default. Except in limited circumstances, such remedies may only be pursued by a representative designated by the holders of a majority-in-interest of a particular SunEx project.



# RISK FACTORS



## Reliance on product and service providers in the solar industry

Volatility in the business environment for providers of products and services related to solar power could adversely affect the ability of the SPC, Sun Exchange and the OM to service the solar plant.

Our business is dependent on products and services provided by wide array of third party developers, equipment suppliers, installers and service providers. In recent years, the business environment relating to solar power generation has been highly volatile and has been adversely affected by changes in government funding, tax incentives and foreign competition. As a result, many companies doing business in the solar power industry have encountered significant

financial difficulties or been forced to discontinue operations altogether.

In the event such difficulties affect a company that is delivering important products or services to a Project, the completion of the project or its ongoing operations could be jeopardized, which could result in a default in payments to the lessors of the solar cells.

A counterparty providing necessary services may become insolvent. The Sun Exchange and/or the SPC will endeavor to hire a replacement party on substantially similar terms, although there is no assurance this will be possible, and Sun Exchange and the SPC bear no responsibility in this case.



# RISK FACTORS



## Regulation of the Internet, blockchains, and digital currencies

As global finance develops, governments may adopt new laws to regulate Internet commerce, digital currencies, and block-chain technologies which may negatively affect our ability to service Owners of solar cells.

The cost to comply with such laws or regulations could be significant and would increase our operating expenses, and we may be required to pass along those costs to holders of solar cells in the form of increased fees. Governments may impose taxes on services provided, which would adversely affect the viability of our platform.

## Committed Funds

When you commit to purchase a solar cell, you must complete payment prior to Sale End. Deposits to purchase solar cells are irrevocable and during the period between the time of your purchase and the time when your allocation of solar cells is completed, you will not have access to your funds.



# RISK FACTORS



## Regulation of SunEx

SunEx believes it conducts its businesses in a manner that does not result in being characterized as an electrical utility subject to regulation in any nation or state.

Furthermore, as an e-commerce platform we believe we are not an investment company, broker-dealer, bank, or other regulated financial institution and we consider solar cells to not be a financial product as are hardware items being leased under a commercial contract.

If, however, in future SunEx is deemed to be conducting a business requiring registration or regulation, it may be required to institute burdensome compliance requirements and its activities may be restricted, which would affect its business to a material degree.

We are not subject to the electrical utility or banking regulations of any state or national regulatory agency.

We are not subject to the periodic examinations to which such electrical utilities, commercial banks, broker-dealers or other such institutions are subject. Consequently, we are not subject to regulatory oversight relating to our capital, asset quality, management or compliance with laws.



# RISK FACTORS



## No Appointed Agent

Lessors of solar cells will not have an appointed agent to represent and protect their interests under the terms of the Owner Lease, Terms of Service, and other related documents.

Solar cell lessors may assemble to discuss and decide material matters relating to their purchases and the lease contract. At his option, any lessor may appoint a third party agent or trustee.

## Installation Delays

For a solar project if this type, the risk of installation delays is very low. We believe we have allowed plenty of time to complete the installation of the PV systems so that it is possible to pay Lease Rental at the end of the first month following the crowd-sale ends. It is possible that La Récolte Retirement Village experiences significant issues or delays that could hamper payment of project lease rental to The Sun Exchange which would impact the amount of lease rental you receive under the Owner Lease, although in all such circumstances the lease period will only begin once the solar plant has been commissioned and is fully operational.



# RISK FACTORS



In some circumstances, we have the right to donate certain rental income from your solar cells to a charity that you select, instead of paying it to you.

Each nation and jurisdiction has its own laws and regulations governing the offering of financial and other products which provide the purchaser to earn income over time.

In the event we determine that the sale of solar cells and subsequent payment of lease rental to you in excess of your original purchase price would require us to register the sale as a securities offering or seek an exemption under securities laws or regulations in your jurisdiction, we have the option to not pay you rental income in excess of your original solar cells purchase price, and instead donate only those excess rental amounts to a charity you select.

## Load Shedding

South Africa sometimes suffers rolling power cuts when the national grid is under stress. When these events occur the solar power production from your solar cells is disconnected for safety and technical reasons. These events are rare and unpredictable, but when they do happen, power losses for a couple of hours can be expected. The rental forecasts in this document have not taken into consideration load-shedding events as it is impossible to predict the frequency of these events. There are however monthly minimum charges to the offtaker, so even in the event of a total failure of the grid, half of the predicted power in any given month will be billed.



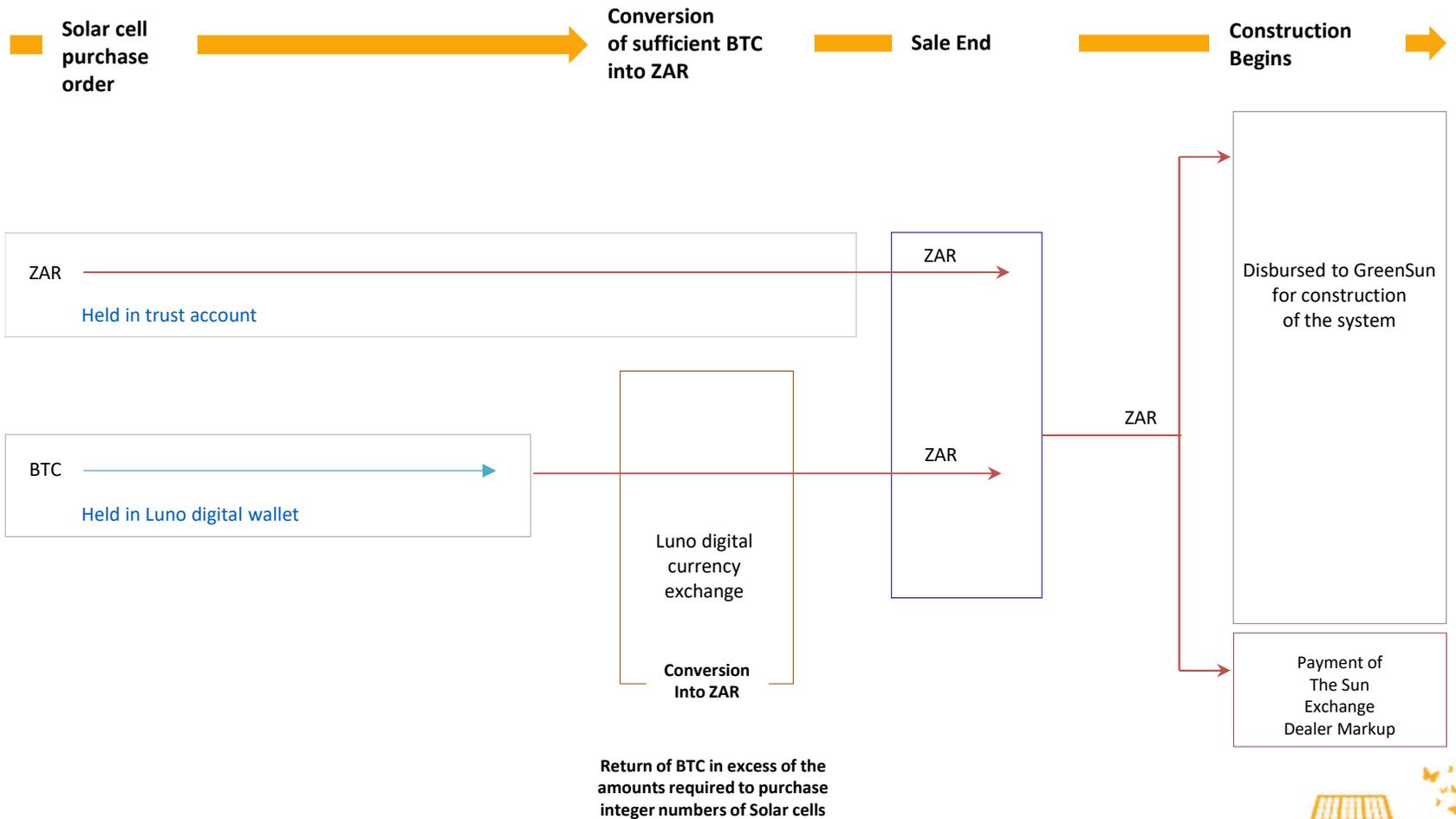
DID  
YOU  
KNOW



70 thousand billion watts of  
photons from the sun are  
hitting Earth at every  
moment



# APPENDIX: ZAR & BTC PAYMENT FLOW



# CONTACTS



## The Sun Exchange (Pty) Ltd

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Registration Number: 2015/142280/07

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Tel: +27 (0) 79 396 9606

### Legal Disclaimer

The role of The Sun Exchange (“SunEx”) is to provide a platform for selling solar cells which buyers can then lease for use in a project. Neither SunEx nor any of its affiliates is offering or selling any securities, or arranging the offer or sale of any securities. SunEx is not advising you as to the merits of, or making a personal recommendation to you in relation to, purchasing or leasing solar cells. You should consider carefully whether purchasing or leasing solar cells in this Project is suitable for you in the light of your own personal, financial and tax circumstances. You should consider carefully all the information set out in this product information document, including the information set out in ‘The Risks’.

The rate of, and value of, the rental payments can go down as well as up. Forecasts, estimates and projections as to lease rental rates and amounts are not a reliable indicator of these matters and may be impacted by various factors – see ‘The Risks’.

If you are in any doubt as to any aspect of purchasing or leasing solar cells in the project, including any accounting or tax issues, you should seek independent advice from an authorized person who has experience in advising on such matters. Nothing in this document should be read or understood to be financial, investment, tax or accounting advice.

La Récolte Retirement Village, GreenSun, The Sun Exchange, the SPC, and other parties to the transaction are not subject to electrical utility, securities and banking laws or financial regulatory oversight in South Africa and other countries. Neither this sale of solar cells nor this product information document, the Owner Lease, Terms of Service, nor any related document will be registered with any government, regulator, central bank, securities exchange, or authority.

There is no guarantee that you can sell your solar cells after purchasing them. Neither La Récolte Retirement Village nor The Sun Exchange is obligated to purchase or early redeem your solar cells. The solar cells have not been admitted to listing on any electricity or commodities market or other regulated market and are not expected to be dealt on any exchange or other such market.

Where we have made estimates or projections of anticipated revenues, costs or inflation these are based on our current beliefs and assumptions at the date of issue – we won’t necessarily update them. These statements may involve known or unknown risks, uncertainties and other important factors which could cause performance to differ from those we expect. In particular, while we believe that any predictions or forecasts are reasonable and based on reasonable assumptions supported by objective data, they may be affected by risks and other factors not set out in this document and therefore are not reliable indicators.

